Denplan Awarded ‘Best Large Stand’ at BDTA

As part of the 2010 BDTA Dental Showcase, Denplan was recognised as the winner of Exhibiting Magazine’s ‘Best Large Stand’ category!

Exhibiting is the UK’s leading exhibition and events magazine, which conducted an independent review of all the stands at this year’s showcase.

Editor, James Barrett, commented that: “The Denplan stand was very well represented by its stand and staff. Staff were bright and attentive and the stand design, promotional giveaways and staff attire all linked in to its brand values and image.”

The Denplan stand asked “Do you do Denplan?” and demonstrated that it is the only dental payment plan brand that consumers can ask for by name.

Free screening for oral cancer

A dental practice in Surrey is offering free screenings for oral cancer to support Mouth Cancer Action Month.

Throughout November, the Montrose Smile Studio in Montrose Avenue, Whittington, is offering patients a free screening test, as part of Mouth Cancer Action Month.

As has been stressed throughout Mouth Cancer Action Month, oral cancer is fast becoming common in the UK, however, many people are unaware of the symptoms and signs to look out for; consequently many are failing to see a doctor or dentist until their condition is at an advanced stage.

Therefore, the aim of the campaign is to promote regular appointments in order to ensure early detection and treatment.

The Montrose Smile Studio is raising awareness by using the slogan which accompanies the campaign “If in doubt, get checked out!” in addition to the screening programme, the surgery is also providing patients with leaflets and information about symptoms and causes of oral cancer.

Dr Nigel Carter, from the British Dental Health Foundation, is urging members of the public to see their dentist for a check-up every six to twelve months. It is being asked that people keep an eye out for symptoms of oral cancer and make positive changes to their lifestyle habits, in order to reduce the risk of developing oral cancer.

New BSDHT President

At the recent BDTA Showcase Sally Simpson, (pictured), was installed as the new President of the British Society of Dental Hygiene & Therapy, BSDHT. Sally talks over from Martina Harris, who has completed her two-year term.

Sally has been a member of the BSDHT from when she was a student at King’s College in London in 1995 where she was studying to be a dental hygienist. She subsequently joined her BSDHT regional committee and held the positions of Honorary Treasurer and Regional Representative on the National Council. Since then Sally has acted as a consultant to the dental trade industry, working closely in the development of equipment suppliers in the DCP markets and has been a member of the Executive Committee for the last four years. Sally became President-Elect two years ago and will serve a two-year term as President.

Speaking at the Annual General Assembly of Members Sally said: “It is an honour and a privilege to become BSDHT President, I am committed to representing the views of our membership, promoting our profession and organisation, and continuing the work of past presidents and executives in further developing relationships with other major organisations in Dentistry and Healthcare.”

The President of the BSDHT, leads an Executive Committee of 10 that is responsible for the day-to-day management of the Society. The President also heads the BSDHT Council, which ratifies recommendations made by the Executive, sets budgets and ensures that the aims of the Society are being met.

The British Society of Denplan’s Managing Director, Steve Gates added: “Our stand this year was designed to highlight the unique benefit that our brand offers members.

“The BDTA has been a great success for us this year and this award is the icing on the cake. As an organisation, we are recognising the team spirit and hard work of our Events team and all the staff on the stand.”

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Drinking regularly and smoking have been identified as the major risk factors of oral cancer and a poor diet, lacking in fruit and vegetables, can also increase the risk.

Symptoms and signs to look out for include red or white patches in the mouth, unusual swelling or lumps in the throat or mouth and sores which do not heal for a long time.

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